



PREFERRED
Marketing Solutions
www.preferredms.com

LOUISVILLE • LAS VEGAS
702.755.2417



TRADESHOWS • EMBROIDERY • PRINTING • PROMOTIONAL PRODUCTS • UNIFORMS • FULFILLMENT • DIRECT MAIL • POP DISPLAYS



Preferred Marketing Solutions was created to make you **BETTER.**

We began this process over twenty years ago as a supplier of premium print and promotional materials to Papa John's International, Inc. As we grew, we began offering these same services to a wide range of organizations, and helped them become BETTER.

Today, our solutions include printing [web, sheet-fed, wide-format and digital], direct mail, variable digital printing, print-on-demand programs, FSI printing programs, as well as uniforms, uniform fulfillment, custom embroidery and promotional products.

With regional offices in Las Vegas and Los Angeles, along with our headquarters in Louisville, Ky we are conveniently located to provide you with all of your printing and promotional products.

Let us help elevate your promotion, giveaway and fundraising ideas to a new level...

Because of our volume we have the best prices nationwide on all of your printing and promotional needs.

- Convention and tradeshow supplies
- Custom apparel, print and promotional products
- Direct Mail and Variable Digital printing for a personal touch
- **Coming Soon!** - Interactive products with augmented reality



Customization Opportunities

- A** Personalized URL
- B** Demographically relevant product offering
- C** Personalized customer first name
- D** Customized offer
- E** Personalized name & address

Customization Opportunities

- A** Personalized customer first name
- B** Customized offer (based on past usage)
- C** Personalized name & address
- D** Store specific menu
- E** Store specific award
- F** Store specific locator map
- G** Store specific discount offers
- H** Demographically relevant photography

When it comes to direct mail, come directly to the source.

From one-time traditional mailings to ongoing personalized programs, you can depend on Preferred Marketing Solutions to help you convey the message you want – and get the results you need. As one of the largest direct-mail houses in the region, we have the team and the technology to handle your programs – no matter the size or scope.

Every Door Direct Mail®

Preferred Marketing Solutions is proud to support the Every Door Direct Mail® service from the U.S. Postal Service®, which helps you manage your communications efforts with the polish of a finished look.

Variable Digital Printing (VDP)

Using advanced technology, we can print direct-mail pieces with full customization – from simple text edits to complete design changes – quickly and easily.



Web Press

Offering high-speed capability for long runs with quick make-readies for short, multi-version runs.

Sheet-Fed Press

For high quality, quick turn, and great pricing our Heidelberg Speedmaster provides all three.

Digital Press

Using the advanced capabilities of two Ricoh Pro series printers and variable-data software, we can handle all your digital color printing needs quickly, efficiently and cost effectively.



Uniforms & Apparel

We utilize our expanded customer base to offer you the lowest pricing available on all of your uniform programs and custom apparel needs. Including, embroidery, screen-printing, and sublimation on the top brands in the nation.

Point-Of-Purchase Materials

We offer a wide range of solutions for your POP production, from one-off Banners, Window Clings and displays to Wide-format fulfillment programs, including production, kitting and shipping.

Promotional Products

In the fast-paced, ever evolving world of promotional products, we continue to offer you the newest, trendy products available, in order to help you stand out from the crowd. If you need your logo on something we can show you the best possible solutions.

NIKE American Apparel THE NORTH FACE NEW ERA OAKLEY
IZOD adidas PUMA
EDDIE BAUER BELLA+CANVAS TOMMY HILFIGER

REQUEST A QUOTE OR
BOOK AN APPOINTMENT
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Place your next order **ONLINE**